

# BRIMACOMB + ASSOCIATES

GROW OR DIE



**Chief Relationship and Strategy Officer** for a number of leading professional services firms. Rick helps companies by generating referrals, creating platforms for developing new relationships and conducting strategic consultations for business leaders. He offers:

- Enhanced visibility and proactive business development
- Access to wider networks of people, financiers and resources
- Coaching from an experienced venture capitalist and business expert

### What to Expect

Clients who have worked with Rick have experienced:

- New business generation
- Increased volume from existing customers
- Greater visibility and brand awareness
- Broader and deeper client relationships

### When to Call

Rick's depth of knowledge, financial savvy and long-standing business relationships makes him the natural "first call" when you need:

#### Strategic Consultation

- Investment capital: refine pitch materials and develop fundraising strategies
- Line of credit and financing sources: provide introductions to lending relationships and investors
- Business coaching: offer outside perspective from an experienced venture capitalist

#### Relationship Development

- New customers: identify new revenue opportunities and referrals
- Service providers: help find professional service solutions
- Talent: assist companies in finding new employees
- Career and internship searches: help job seekers expand their job search horizons and broaden networks

### Clients Include



*"Relationship development coupled with venture capital experience, credibility, an unbelievable network and access to resources."*

—Steve Lundberg, Managing Partner,  
Schwegman Lundberg Woessner



*"An established Twin Cities professional with a wide network of decision makers, influencers and financial executives. His efforts have given our organization access to new resources and helped us to form new relationships."*

—Mike Bromelkamp, Principal,  
Olsen Thielen



### Biography

Rick has been a venture capitalist, advising and investing in emerging companies, for more than twenty years. He co-founded the Sherpa Trek venture capital fund, an early-stage venture capital firm investing in technology and life science companies. His earlier experience includes venture capital, investment banking and investment research. Rick is founder of Club Entrepreneur, co-founder of MOJO Minnesota and a past President of the Minnesota Venture Capital Association. He has been recognized by the *Minneapolis / St. Paul Business Journal* for the "40 under 40" award. Rick received his BS and MBA from the University of Minnesota, Carlson School of Management.